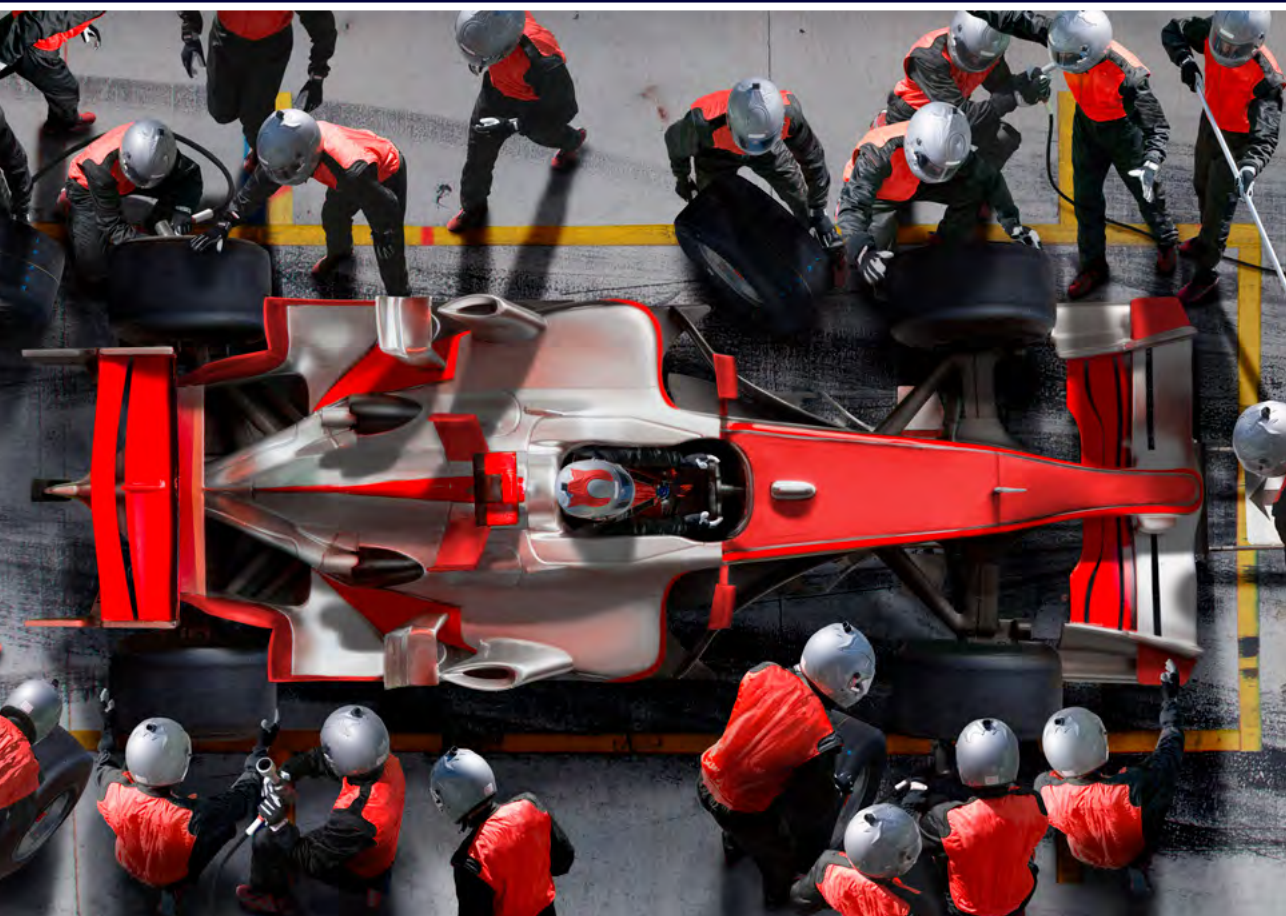# OpenBet

is Betting Entertainment

Passion

Unmatched operational experience

Industry-leading

Relentless innovation

We are the pit stop crew to the world's top sports betting brands

FANDUEL · opap · CORAL · POINTSBET

sky bet · Tabcorp · WEST LOTTO · BETFRED

FIREKEEPERS CASINO·HOTEL · PADDYPOWER · betsson · CASINO ARIZONA

SazkaBET · Loto Québec · bclc · NEDERLANDSE LOTERIJ

CASINO DEL SOL · Atlantic Lottery · William HILL · Turning Stone RESORT | CASINO

Ladbrokes · betfair · VEIKKAUS · CEDARS

MOLE LAKE · ONEIDA CASINO · allwyn · **and 200+**

25+ years of sports betting entertainment and a passion for innovation - that's how OpenBet has become the global partner of choice

Technology
Proven, trusted and scalable

People
Unparalleled team from across betting, product and technology industries

Experience
Unrivalled experience, know how and proven success over 25 years

Product
Strongest underlying product set and robustness of direction and roadmap

Unrivalled. Unassailable. <u>Unbeatable.</u>

60+
Licences globally

200+
Brands serviced worldwide

100k+ Peak bets per minute

100% Uptime
Across key events

EGR NORTH AMERICA AWARDS 2024
Sports Betting Supplier of the Year 2024

SBC AWARDS 2024 NORTH AMERICA
Sportsbook Supplier of the Year 2024

wig Awards
Excellence in Customer Service - Supplier 2024

ga Awards
US Gaming Company of the Year 2024

Our <u>Products & Services</u>

Delivering unparalleled choices for our partners

Bet
Power up with cutting-edge technology, innovation and total reliability

Trade
Fuel your success with top sports betting experiences, products and trading tools

Transform
Power up your business with tailored technology and bespoke services

Protect
Cutting-edge tech to detect, comply, and protect your business

Bet Better

Power up with cutting edge technology, innovation, and total reliability

Betting Engine
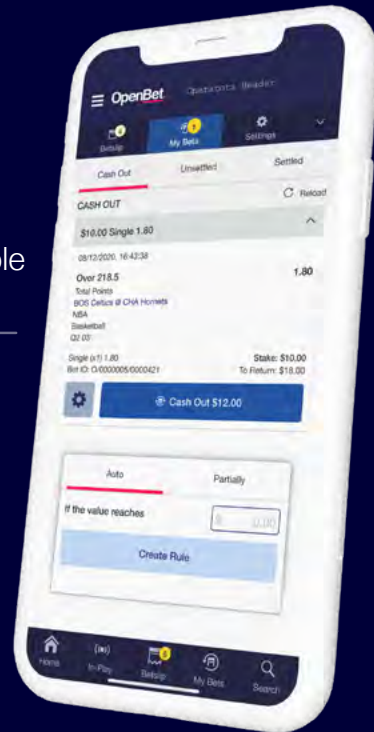High-performing, industry-leading, scalable

Player Account
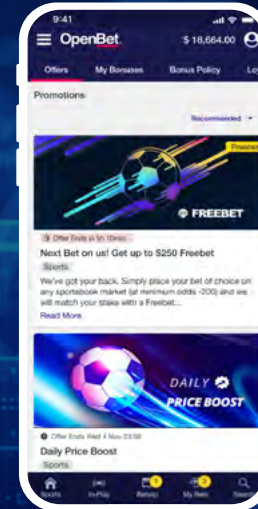Wallet, KYC, AML, payments marketing, activity & control

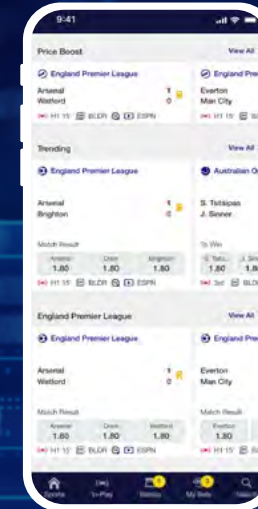### Front Ends
Dynamic player UI across mobile, web and retail

Unmissable Betting Experiences
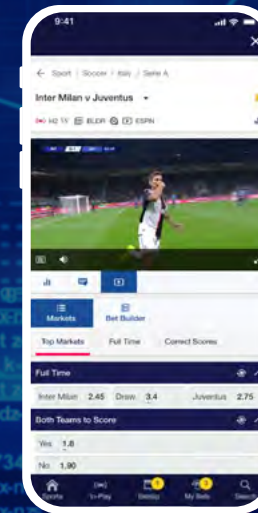
Digital Front Ends

Promotions   **Favourites**   **BetBuilder**
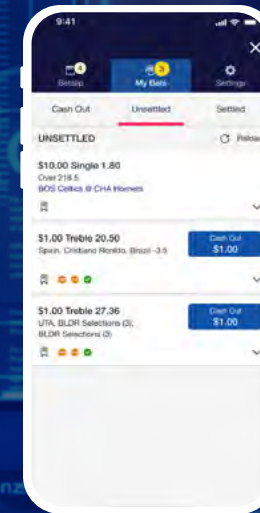
MatchHQ   **Cash Out**

Plus more...

OpenBet

OpenBet

Retail **Front Ends**
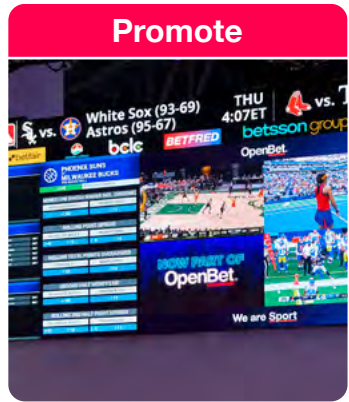
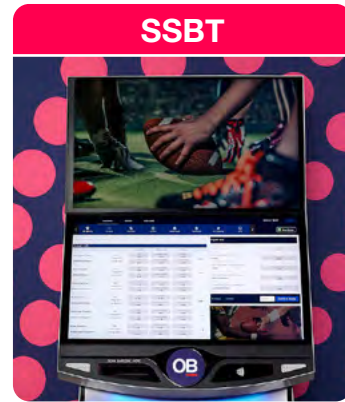| Promote	OPOS	SSBT
In-Venue Screen Solutions	Point of Sale Terminals	Self-Service Betting Terminals
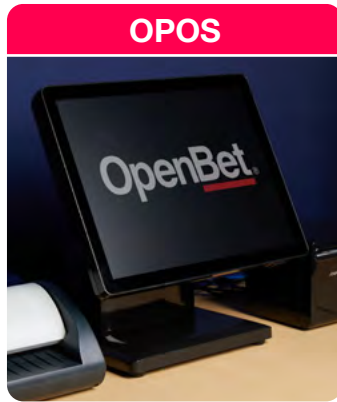
Trade **Smarter**

The sports data, odds, & trading powerhouse

In-Play   Pre-Match

Outrights   Player Props

Odds

BetBuilder   Trading System

Pre-Built BetBuilder   **BetBuilder**   **Trade**   **Trading Tools**   Trading Screens

In-Play BetBuilder   Risk Manager

Managed Trading Services

Full risk & liability management
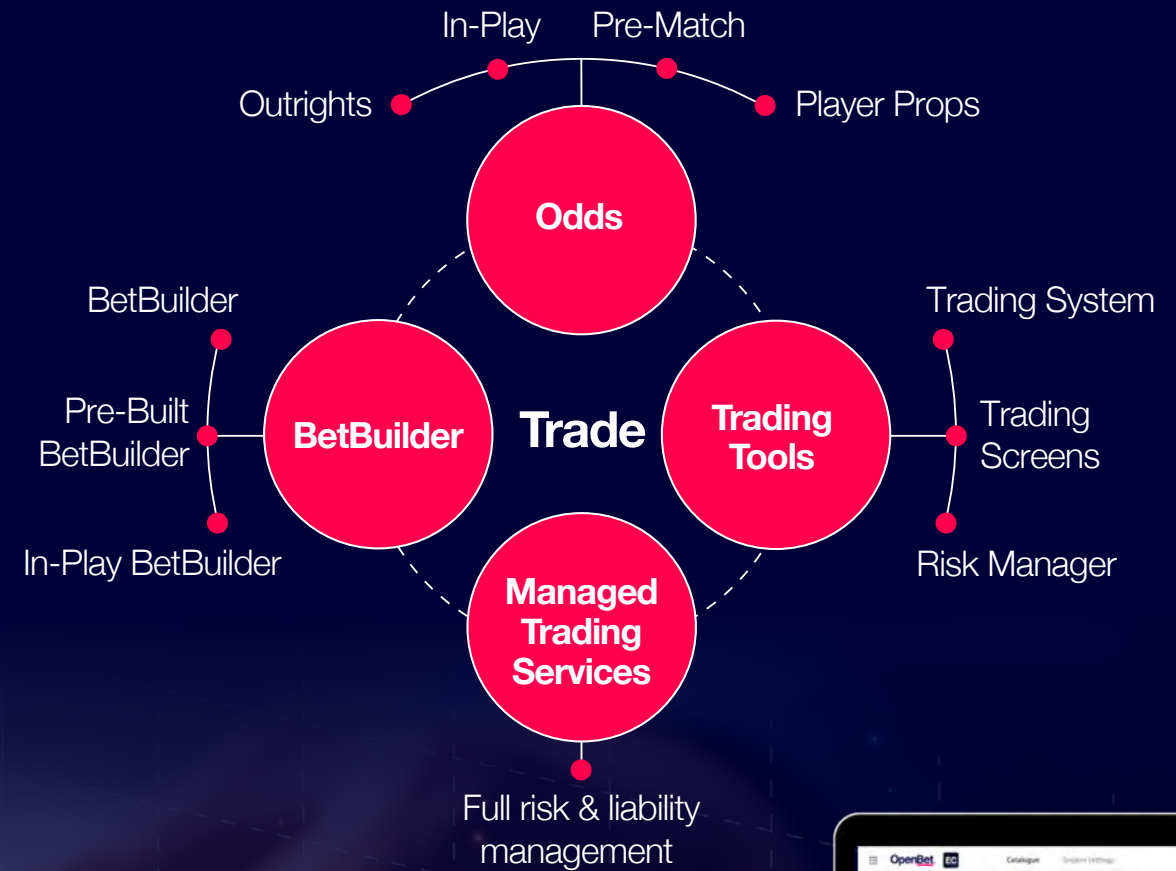
Industry Leading BetBuilder
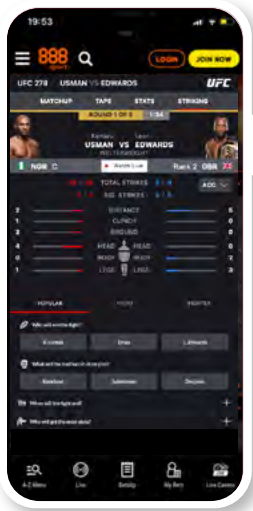
Powered by **SportCast**

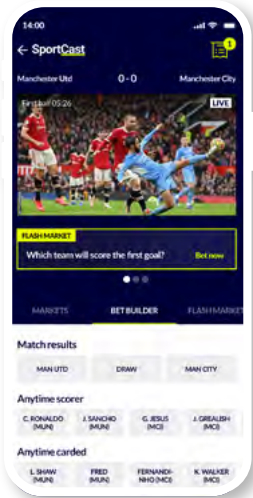**The biggest sports, every moment, any possibility**

BetBuilder
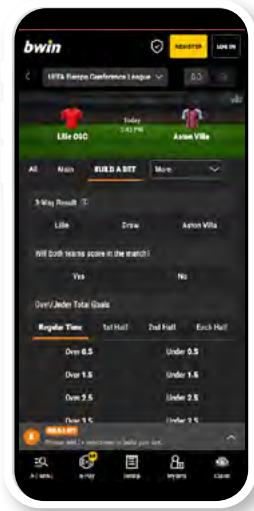
- Fully managed feed
- Modelled and traded in-house
- Both UI & API available

Pre-Built BetBuilder

- Build your own bet template
- Mirrors BetBuillder pricing
- High engagement impact

In-Play BetBuilder

- Soccer Available
- Coverage across 16+ competitions
- Available via the Trading System

Trading System

World-class trading content delivered through one single integration

Betting Data

SportCast   WGARENA   DonBest   OpenBet   LEAP

Feeds Marketplace

Trading System

Your Sportsbook

Pre-Match	In-Play	Player Props	Virtuals	Data	Streaming
BetBuilder		Pre-Built BetBuilder		In-Play BetBuilder	
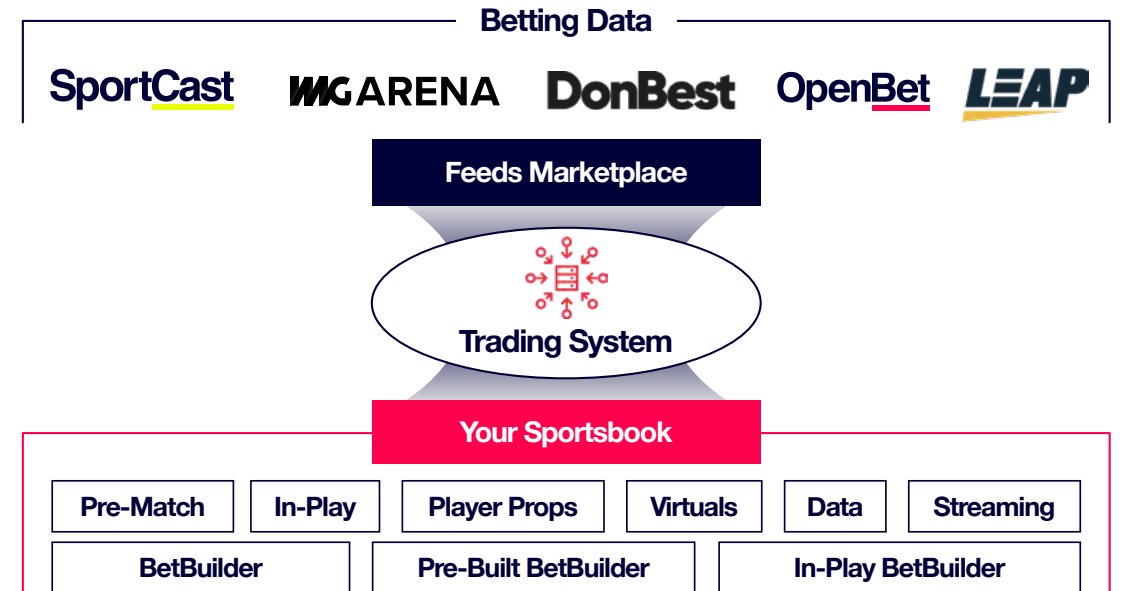
Powering sportsbooks & trading teams with the tools for long term growth

Virtual Sports

LEAP

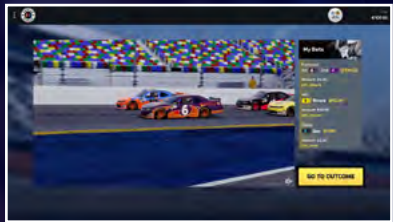**Fan engagement content and betting products from over 80,000 sporting events globally. Acquire and engage bettors with products that drive revenue and superior margins.**

IMG ARENA's virtual sports content gives bettors fast, varied, and personalised experiences. Our market-leading virtual sports are complimented by a full suite of slots and casino games.


Branded Content

We deliver greater engagement for our clients by incorporating official IP from the world's best sporting federations.

Scheduled and Instant Games

We have games to suit every player. Instant games provide an accelerated more customisable experience. Scheduled provides narrative and realism. Personalisation for your players is our priority.

Trusted by the best:

DIGITAIN
RELAX GAMING
kaizen GAMING
BETCONSTRUCT

EveryMatrix
bwin
dafabet
plus more
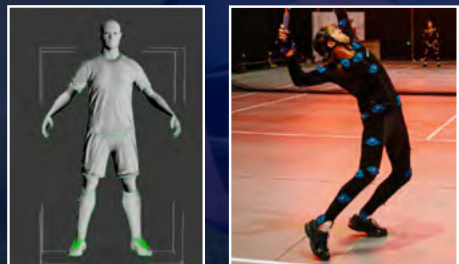

Where virtual and reality blend

Our 3D games generation platform includes advanced image, video and audio modules. Based on 3D motion capture data, we embed live videos as underlying assets for total-realism.

StreamBet

IMG ARENA

Taking live streaming to the next level with new features to increase average duration, bet slip counts and revenues from over 49,000 events.

Unmatched Feature Set:

In-Stream Betting	Live Stats Overlays	Highlights

Timeline	Multi-Sport Hub
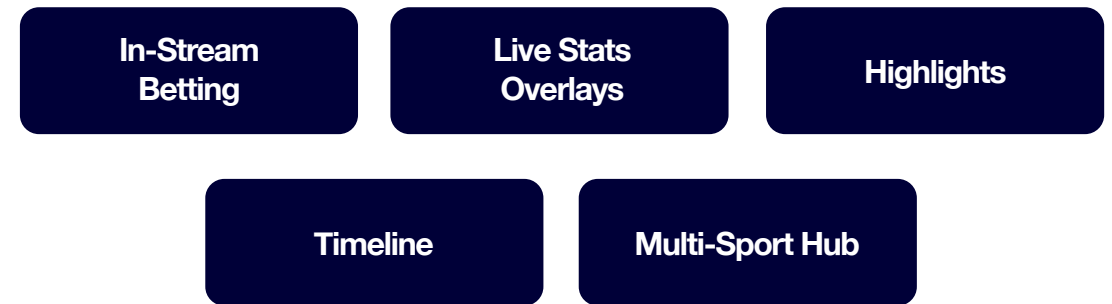
Immersive Event Centres

IMG ARENA

The ultimate betting engagement tool. Data feeds, immersive visuals, live streaming, and statistics - all available through one integration.

Available Across:

- Soccer
- MMA
- Ice Hockey
- Golf
- Basketball
- American Football
- Snooker
- Volleyball
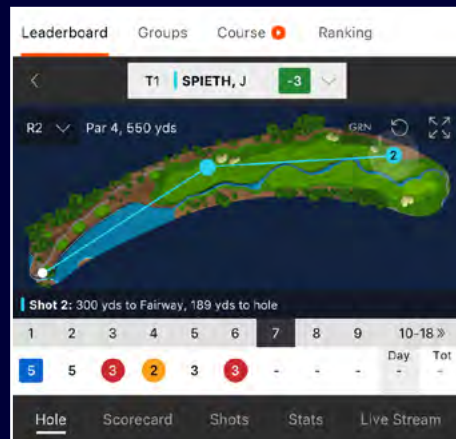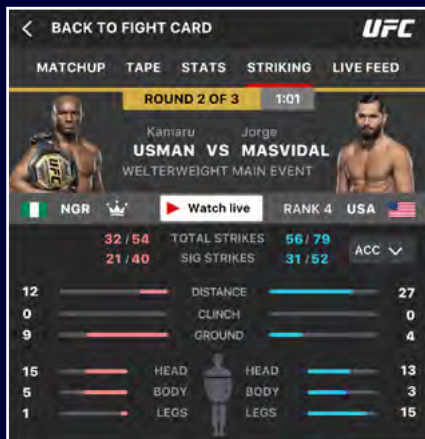
Transform Faster

Power up your business with tailored technology and bespoke services

## An unrivalled team, with unmatched experience

1,500+
Years of combined OpenBet experience

350+
Software engineers globally

9
On-site hubs

With a range of services covering what you need

- Roadmap acceleration
- Platform upgrades
- Integration products
- Quality assurance
- Site & reliability engineering
- Custom feature developments

Expertise across a vast range of technologies & specialisms
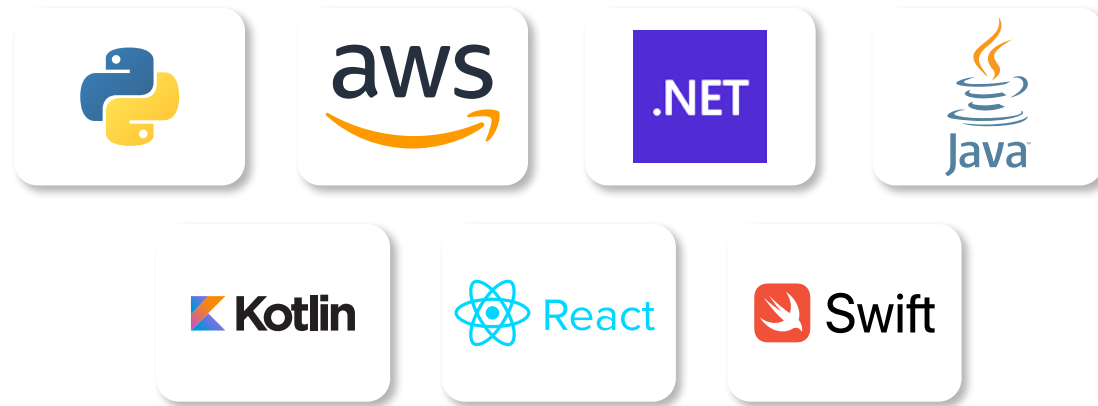
Protect More

Leading gambling compliance services provider trusted by operators worldwide

Advanced technology to comply, detect, and protect

Responsible Gaming Tech

AML Detection

Geolocation Services

Powered by NECCTON

Available now

10+
Partner integrations

60+
Customers

30+
Countries & languages

100%
Loyalty

We Cover Each Step in Compliance

Automated Player Profiling
Players are assessed for RG, AML related risk based on regulatory frameworks, player data and real-time transaction monitoring, underpinned by extensive academic research.

Due Diligence Software
Proprietary ticketing platform supporting compliance professionals in efficient document review and upload.

Player Analysis & Regulatory Reporting
Data analytics services, assessing player trends, cross-sectional information and supporting regulatory reporting.
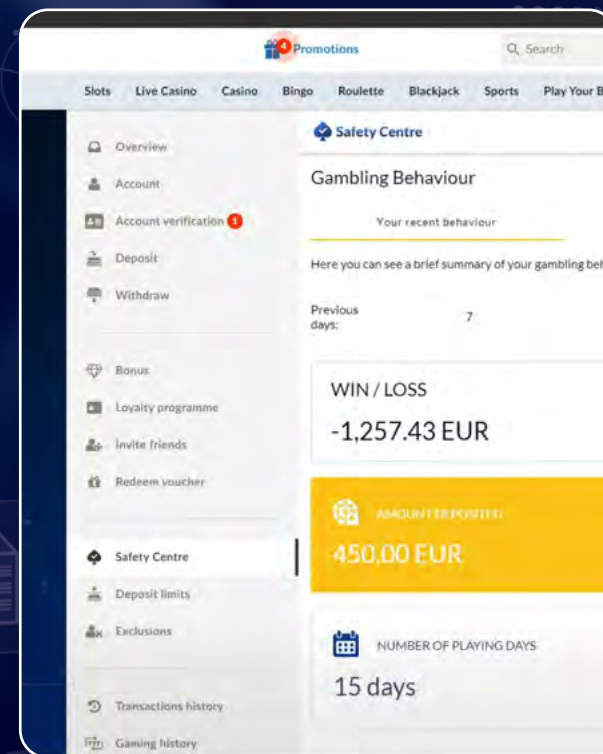
Player Communication & Personalization
Real-time personalized messages provide instant behavior transparency. Optional integrated widget software informing player of their gambling habits.

Mentor Live

Promotions   Q Search

Slots Live Casino Casino Bingo Roulette Blackjack Sports Play Your Bor

Overview
Account
Account verification 1
Deposit
Withdraw
Bonus
Loyalty programme
Invite friends
Redeem voucher
Safety Centre
Deposit limits
Exclusions
Transactions history
Gaming history

Safety Centre

Gambling Behaviour

Your recent behaviour

Here you can see a brief summary of your gambling behav

Previous days: 7

WIN / LOSS
-1,257.43 EUR

AMOUNT DEPOSITED
450,00 EUR

NUMBER OF PLAYING DAYS
15 days

Mentor your customers and drive lifetime value through healthy play

The safest, efficient and innovative platform in the game

AI driven   **Real-time**   **Scientifically backed**

Scientifically Sound Research

Powered by **NECCTON** ®

With a focus on the understanding of player behavior and impact of responsible gaming tools

50+ academic publications on responsible gaming

Continuous research

Transparent approach

Trusted by regulators worldwide

A proud heritage of delivering the largest number of publications across player tracking

An Empirical Attempt to Identify Binge Gambling Utilizing Account-Based Player Tracking Data

Addiction Research & Theory · October 2023

Development of the Online Problem Gaming Behavior Index

Evaluation & the Health Professions · May 2023

Predicting High-Risk Gambling Based on the First Seven Days of Gambling Activity After Registration

International Journal of Mental Health and Addiction · May 2023

The Efficacy of Voluntary Self-Exclusions in Reducing Gambling

Journal of Gambling Studies · March 2023

Cooling Off and the Effects of Mandatory Breaks in Online Gambling

International Journal of Mental Health and Addiction · January 2023

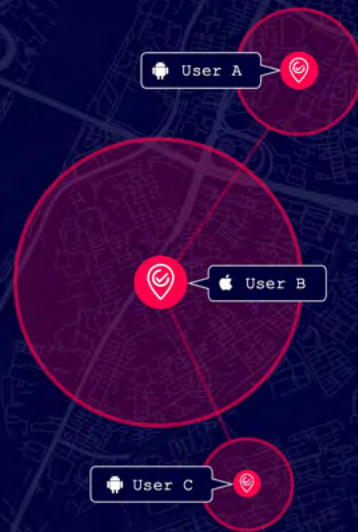**The Impact of Personalized Feedback Interventions by a Gambling Operator on Subsequent Gambling Expenditure**

Journal of Gambling Studies · November 2022

OpenBet

OpenBet

Introducing

OpenBet Locator™

Protect your business with precision where it counts

- User A
- User B
- User C

Now bringing a solution that ticks the geolocation box

- ◎ Tailored flexibility for your unique business demands
- ◎ Trusted, compliant and scalable solutions
- ◎ Maximize opportunities for success

Delivered by the trusted partner of CHOICE ✓

Discover your location advantage with an unmatched feature set

Comprehensive, all-in-one solution	Flexible integration options
Travelling wallet support	Cost-effective
Location spoofing detection	Low latency
Gaming focused business logic	High precision

Designed to meet your compliance needs

- GLI certification ready
- Fully compliant with GLI-33

Built on the foundation of Amazon Web Services

- ☁ Available soon on the Amazon Partner Network
- ☁ Leveraging tried and tested technology & scale
- ☁ Tech optimized for AWS specifications

powered by aws

An easy switch is our promise

- ✓ A hassle-free and efficient setup process
- ✓ Fast and simple integration
- ✓ Flexible integration options

OpenBet

OpenBet®